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## Digital 1 Media, Inc. Announces Release of PCDJ VJ Software Product

### OPTIONS

Digital 1 Media, Inc., and its subsidiary, Digital 1 Audio, Inc.1 (<http://www.pcdj.com>) announced the release of PCDJ VJ (Video Jockey), a new software package for Disc Jockeys that allows them to professionally mix Audio, Music Videos, and Karaoke files. PCDJ VJ is a high-performance PC mixing software that represents the direction in which many DJ's and entertainers perform today, offering much more than just basic music mixing.

“ Much more is expected of today's DJ or entertainer ”

(PRWEB) September 25, 2007 -- Digital 1 Media, Inc., and its subsidiary, Digital 1 Audio, Inc.1 (<http://www.pcdj.com>) announced the release of PCDJ VJ (Video Jockey), a new software package for Disc Jockeys that allows

them to professionally mix Audio, Music Videos, and Karaoke files. PCDJ VJ is a high-performance PC mixing software that represents the direction in which many DJ's and entertainers perform today, offering much more than just basic music mixing.

"Much more is expected of today's DJ or entertainer," says Andrew Van Almen, PCDJ's Product Manager. "DJ's are not only playing music, but offering a full gamut of entertainment packages. Video mixing is becoming the new standard for Mobile DJ's and Club Jocks alike, and we feel we've put together the perfect all-in-one solution to meet the demands."

A few of the key features of this new innovative product are as follows. Ultra-accurate automatic beat-mixing, so audio tracks and videos will always stay in sync, allowing the DJ to focus on the other aspects of their mix. With frame accurate cuing and no-latency playback, users have the most realistic feel possible. PCDJ VJ offers many choices for application control: Keyboard & Mouse, any MIDI controller, Time-code, or a USB device such as the PCDJ DAC-3. Seamless looping, scratching of all supported formats, beat-locked effects, a live camera feed, master tempo, and scrolling text are other items VJ offers that have been highly requested from the DJ community.



PCDJ VJ offers support for many popular formats; these include MP3, MP3Pro, MP4, M4A, WAV, AIFF, CDA, WMA, ASF, OGG, and iTunes ACC (non-DRM), DVD, VOB, DIVX, MPG (1,2,4), AVI, WMV, and Karaoke (CDG - MP3+G), files.

Supported operating systems are Windows XP/Vista. PCDJ VJ ships with two user options, PCDJ VJ LE (light edition - stand alone) and PCDJ VJ TC (time-code - ships with two pieces of time-coded vinyl and two time-coded CD's).

Preview PCDJ VJ and get additional information at: <http://pcdj.com/products/video-karaoke-software/vj/>  
Since 1999, PCDJ has been recognized as the world's leading developer and manufacturer of DJ performance software and hardware. More than 80,000 professional DJ's around the world now spin with their computer using one of company's digital audio file mixers. With PCDJ's recent release of its Reflex Product and its co-branding arrangement with Denon DJ, PCDJ is distributed in over 65 countries worldwide.

For additional information or a sample copy, Contact:  
Digital 1 Audio, Inc. (PCDJ)  
1176 NE Cleveland St.  
Clearwater, FL 33755  
727-799-3828 ext 105

Digital 1 Media is highly progressive, with a singular focus on innovation. Its mission is to advance the

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competitive position of its subsidiaries, clients and partners by providing state-of-the-art digital solutions and a range of professional and quality products. By utilizing the Company's proprietary technologies, Digital 1 Media strives to be a leader in the delivery of audio, video and interactive music products to consumer markets globally. Visit [www.digital1media.com](http://www.digital1media.com).

Digital 1 Audio (PCDJ), a Digital 1 Media, Inc. subsidiary, is a multimedia development company creating innovative software and hardware for end-users, as well as for licensing to the entertainment industry. The Company's PCDJ brand has been named by PC Magazine as the "dominant commercial title", in the mobile DJ professional market. For more information, visit [www.pcdj.com](http://www.pcdj.com).

**Disclaimer:**

Statements in this news release that are not statements of historical fact may include forward looking statements regarding future events or the future financial performance of the Company. We wish to caution you that such statements are just predictions and that actual events or results may differ materially. Forward looking statements involve a number of risks and uncertainties surrounding competitive and industry conditions, market acceptance for the company's products, ability to meet targeted product launch dates, risks of litigation, technological changes, developing industry standards and other factors related to the company's businesses. The actions referred to in this press release are not an admission or acknowledgment of any claim or allegation. The Company reserves all of its rights.

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