

Digital 1 Media Announces Commercial Release of PCDJ Reflex®

Reflex® software offers the latest in high-performance, digital mixing for professional DJs and producers.

Clearwater, FL, June 6 -- Digital 1 Media, Inc. today announced the commercial release of PCDJ Reflex®, the Company's new, high-performance mixing software for professional DJs. The product is marketed through the Company's subsidiary, Digital 1 DJ (www.pcdj.com). PCDJ Reflex® boasts more than 100 new features not found in the Company's popular PCDJ FX VRM dual audio-file player. With the Reflex® product offering, Digital 1 DJ has achieved a more complete and advanced DJ software solution than anything else currently available on the market.

"We compiled a wish list from thousands of PCDJ pro-users and incorporated the most-asked-for features into a 'dream package' for digital DJs," stated Digital 1 DJ General Manager, Andrew Van Almen. "Every tool a professional DJ needs to produce studio-quality mixes and remixes has been incorporated into PCDJ Reflex®."

In addition to giving DJs the ability to sweeten tracks by adding VST plug-ins, Reflex® offers three independent players with interactive waveform displays. This makes cueing and looping easier, faster, and friendlier. With new Beat Grid and Quantization technology, Reflex® provides the DJ with fully assisted bar detection and beat location marking. This feature can be used for seamless auto-beat mixing, or can be turned off for normal real-time user control. Among PCDJ Reflex's most anticipated features are its versatile control options. DJs can now choose between time-coded vinyl/CD control, full midi, PCDJ's DAC-2 or DAC-3 controllers, the Denon DJ DN-HC4500, DN-HS5500, DN-HD2500, DN-S1200 controllers, or any combination for any type of gig in any environment.

DJs familiar with PCDJ software will find in Reflex® major enhancements to the player's Record Case. Reflex® can easily handle hundreds of thousands of tracks with a search as you type find function. Digital 1 DJ has also added back the popular case player for fast listening to songs. In addition, PCDJ Reflex® exceeds all of the important features of previous PCDJ products; including automatic BPM extraction, unlimited cue-point-per-song capability, and Automatic Beat Matching - in addition to greatly improved time stretching and pitch shifting.

Digital 1 DJ worked exclusively with developer Jorgen Hedberg, the original creator of the PCDJ software products, on the Reflex® release. Supported operating systems are Windows XP and Vista.

About Digital 1 Media, Inc.

Digital 1 Media, Inc., through its wholly owned subsidiary of Digital 1 DJ, develops and markets the PCDJ brand of professional audio products, which since 1999 have been recognized as the world's leading source of DJ performance software. More than 80,000 professional DJs around the world now spin music with their computer using one of the Company's digital audio file mixers. For additional information, visit www.pcdj.com.

Preview PCDJ Reflex at:

<http://www.pcdj.com/reflex>

For more information or a sample copy, contact:

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