



Digital 1 Productions, Inc. Completes Contract to Provide Video Production for Cruise Lines' In-Cabin Programming

CLEARWATER, Florida – November 16, 2006 – Digital 1 Productions, Inc., a division of Digital 1 Media, Inc. announced today that it had fulfilled a contract to provide international video production services to the PPI Group in the creation of high-profile, in-cabin programming for the cruise line industry.

Digital 1 Productions served as the producer of original video programming and computer graphics elements to be used in the creation of two independent series of programs, ***All Ashore*** and ***Destination Style*** to be provided by the PPI Group, the pioneer and leader in cruise industry publications and programming. The extensive productions, comprising 20 individual episodes, were undertaken in seven countries, including St. Maarten, Cayman Islands, the Bahamas, Jamaica, Puerto Rico, Belize and Mexico, as well as the U.S. Virgin Islands, the Florida Keys and Alaska. In addition, Digital 1 Productions provided advanced virtual set studio production services and computer graphics for elements to be incorporated into the series. The end result is high-quality, in-cabin entertainment programming, which can be seen on the majority of cruise ship lines servicing these port locations.

About Digital 1 Media, Inc. (www.digital1media.com)

Digital 1 Media, Inc., through its subsidiary Digital 1 Productions, Inc. of Clearwater, Florida produces original, niche content for distribution on all digital platforms, including HDTV, interactive multimedia, Broadband Internet and mobile devices. The Company's other subsidiary, Digital 1 DJ is a leading provider of software and hardware to the professional music industry through its PCDJ brand (www.pcdj.com) .

About the PPI Group (www.ppigroup.com)

The PPI Group, of Fort Lauderdale, Florida, publisher of Porthole Cruise Magazine, offers the multifaceted cruise industry a highly specialized, professional team of experts who have been involved with the cruise industry since its modern-day inception. The PPI Group offers services from custom publishing and inaugural books to port lecture programs, art auctions, and high quality video productions.